



FOR IMMEDIATE RELEASE

12th September 2017

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The BoomWriter Writing Bee: BoomWriter Media and Learning Technologies Announce Partnership to provide writing technology and a professional development solution for schools

BoomWriter, a Boston-based education technology company specializing in collaborative content generation and data services, today announced a strategic partnership with UK-based Learning Technologies. BoomWriter and Learning Technologies kicked off this relationship in May 2017 with a district-wide writing event in the City of Wolverhampton, England involving groups of students from across the city working collaboratively to create original stories.

“We are thrilled to have established this relationship with Learning Technologies,” said Chris Twyman, the CEO and co-founder of BoomWriter “and we’re certain that, in addition to Wolverhampton, BoomWriter can greatly support Learning Technologies’ future efforts to expand the levels of blended and personalized learning taking place in schools throughout the United Kingdom.”

This initial project consists of BoomWriter and Learning Technologies working together to deliver an interactive digital writing solution in harmony with the district’s social curriculum initiative. This collaboration allows the students to incorporate what’s been learned in the classroom into their writing before then sharing with and assessing the work of their peers. Learning Technologies has managed the project while working directly with school administrators and teachers throughout the district, as students have conducted their writing using BoomWriter’s web-based group writing platform.

“BoomWriter’s impact within the Wolverhampton classrooms has been instantaneous and powerful” said Gavin Hawkins, Head of Learning Technologies. “What we are seeing on our own and hearing directly from the teachers regarding students’ engagement levels while writing

on BoomWriter has been immensely positive, and we're excited to play a role in delivering this experience to many more classrooms throughout the UK in the future."

In addition to facilitating collaborative creative writing activities, BoomWriter and Learning Technologies' joint efforts will seek to increase technology use involving nonfiction writing, vocabulary development, standards-based writing data and analytics, as well as out-of-school learning opportunities.

About BoomWriter

BoomWriter is an educational technology product of [BoomWriter Media, Inc.](#), a leading provider of online collaborative writing solutions and a Google for Education Partner. The collaborative writing site allows students to develop and enhance their writing, reading, vocabulary, and peer assessment skills on any device. With a presence in over 45,000 classrooms, BoomWriter's award-winning tools and writing platform are an ideal fit for a variety of student learners in grades 2-12 and can be easily integrated into any curricula. BoomWriter also offers premium features that include standards-aligned rubrics, easy grading, and progress monitoring writing analytics.

About Learning Technologies

The Learning Technologies team provides services that promote strategic partnerships with schools, academies and other educational institutions. The work of the team was recognized as the best in the UK when it won the BETT Award for Services and Support in 2013 and was again shortlisted in 2016. The team works with teachers and students to maximize the potential of the latest technologies in the classroom. Learning Technologies are a nationally recognized team with a passion for helping schools to achieve their eLearning goals.

